



Commuter Choice Maryland Spotlight Webinar on the Maryland Statewide Transit Plan

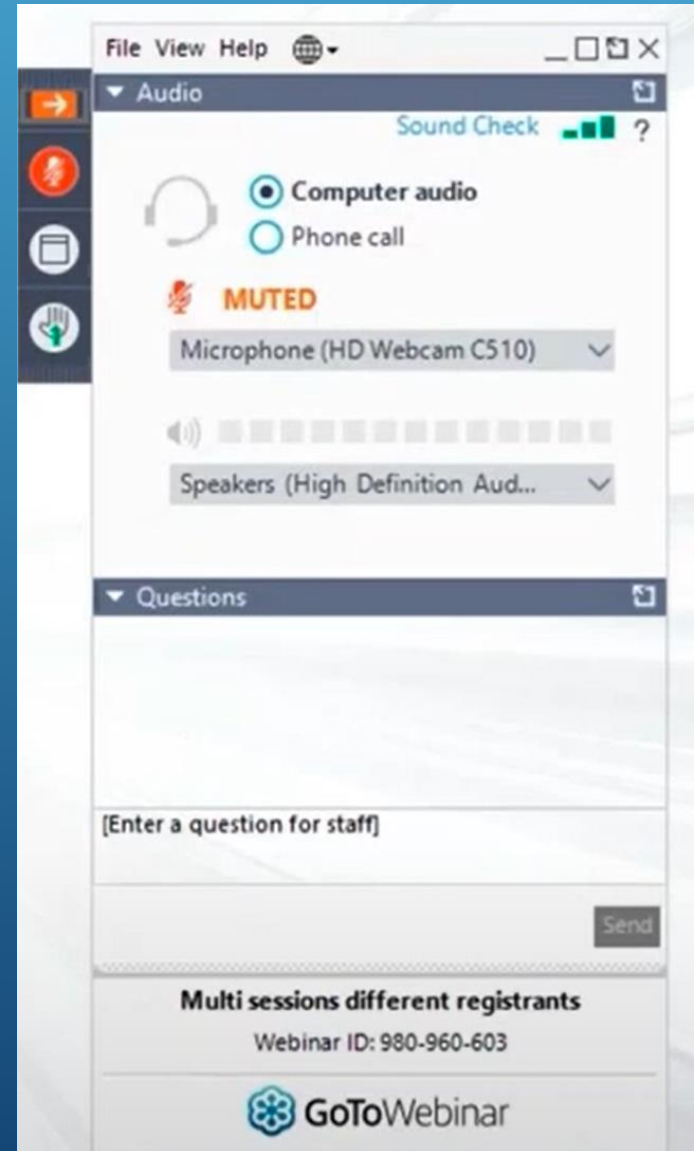


Webinar 1.21.2021

WEBINAR FAQs

"AS-NEEDED"

- ▶ Select Computer or Phone Audio
- ▶ The Questions window can be used for both technical issues and Q & A
- ▶ All sessions will be recorded and will be available post- webinar at CommuterChoiceMaryland.com
- ▶ Slide decks will also be available at the Commuter Choice Maryland website
- ▶ We will also have polls throughout this webinar



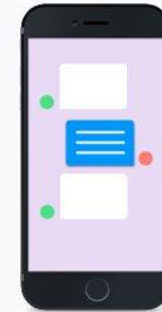
Real-Time Feedback Using Poll Everywhere

Join by Web



- 1 Go to **PollEv.com**
- 2 Enter **MDOT253**
- 3 Respond to activity

Text



- 1 Text **MDOT253** to **22333**
- 2 Text in your message

WHAT IS COMMUTER CHOICE MARYLAND?

Help reduce congestion & improve the quality of life of all Marylanders

Businesses and commuters can save money!



Congestion reduction & energy conservation



CommuterChoice Maryland



Biking

Ridesharing

Teleworking

Transit

Walking

Commuter Choice Maryland Promotes alternatives to driving alone

COMMUTER PROGRAM SERVICES



Transportation Options

- Serve as a resource for transportation options such as Guaranteed Ride Home, transit, vanpool, carpool, biking and walking, flexible work schedules and telework



Information

- Online and printed information on available resources on transportation options



Outreach

- Outreach to commuters at events to increase their knowledge and comfort level with using transportation options

Visit: CommuterChoiceMaryland.com to learn more

EMPLOYER PROGRAM SERVICES



Employer Assistance

- Provide ongoing assistance to employers in implementing commuter benefits programs and taking advantage of the Maryland Commuter Tax Credit



Webinar & Information

- Deliver webinars, provide toolkits, targeted materials to help employers with communications and implementing a commuter benefits program




Marketing Materials

- Provide marketing materials and information on employee commute options

Visit: CommuterChoiceMaryland.com to learn more

NEW COMMUTER CALCULATOR



CommuterChoice Maryland

Commuter Choice Maryland is the Maryland Department of Transportation (MDOT) Travel Demand Management Program. This program enables MDOT to address key goals, objectives, and strategies that will maximize traveler choices, and deliver transportation solutions and services that can reduce congestion, conserve energy, protect the environment, facilitate economic opportunity, enhance the quality of life for everyone while saving you money and reducing stress.

Address

Note: You may add exact address, nearby intersection, landmark or zip code.

Home
Enter a location

Work
Enter a location

Preferred Departure Time

Home To Work
8 : 00

Work To Home
17 : 00


Number of Days You Commute to Work Location Every Week
5

Vehicle Information

Vehicle Type
car

Vehicle Age
5

Vehicle Fuel
gasoline



By reducing one commute day you could save monthly:

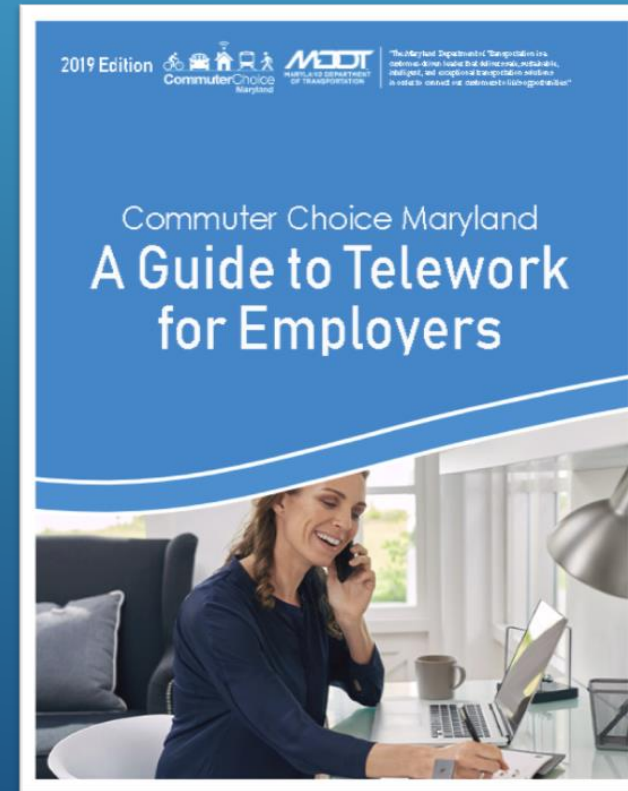
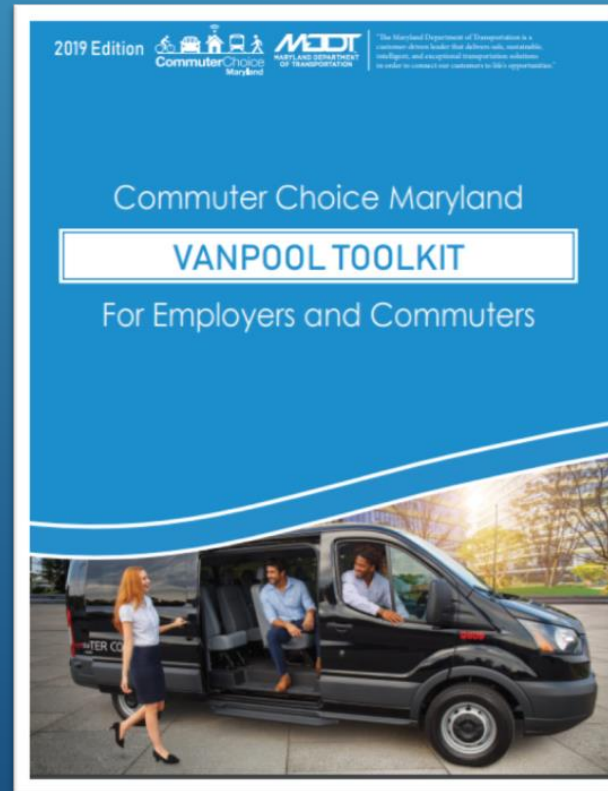
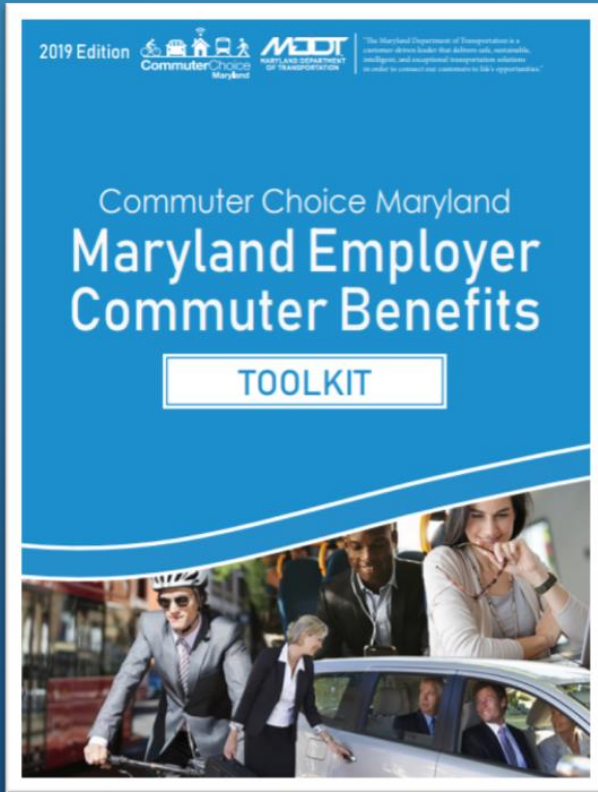
- \$17 in fuel cost
- \$8 in vehicle maintenance cost
- \$48 in parking cost

You could create annually environmental benefits:

- \$8 in emissions pollution reduction
- \$24 in GHG emissions reduction

Commuter Calculator Available at: CommuterChoiceMaryland.com

FREE BUSINESS TOOLKITS



Available at: CommuterChoiceMaryland.com

HOW CAN WE HIGHLIGHT YOUR BUSINESS/ORGANIZATION?



Commuter Choice Maryland **MDOT**
MARYLAND DEPARTMENT OF TRANSPORTATION

EMPLOYER PROFILE

EXPANDING CAMPUS WHILE REDUCING PARKING: THE UMD STORY

Picture Above: UMD Vanpools. Vanpooling along with cycling, transit, and telework, has been an effective tool in helping UMD reduce demand for parking on campus.

The University of Maryland (UMD) is committed to addressing climate change. As one of the initial signatories of the 2007 American College & University Presidents Climate Commitment (now called the Carbon Commitment), the University developed a Climate Action Plan in 2009 with the goal of being a carbon neutral campus by the year 2050. At the same time, the flagship College Park campus has experienced dramatic growth, with ten new or significantly renovated buildings completed in the past decade. On a densely populated urban campus, options are limited for siting new buildings and as a result some existing parking lots were replaced with new buildings. The University's robust sustainability goals, combined with the campus' changing landscape, meant that the UMD Department of Transportation Services (DOTS) needed a strategy for reducing the number of people who drive alone to UMD. "While we know that parking is still a necessity on our campus, we've made it a priority to introduce alternative commute options to our community," says Anna McLaughlin, DOTS Assistant Director of Sustainability.

DOTS understood that no single initiative would motivate solo drivers to change their commute. It also had a head start in the form of Shuttle-UM, its existing network of shuttle services that connect the campus to the College Park MetroRail Station and many other off-campus transportation and activity hubs. In September 2017, DOTS launched its Smart Commute program, which incentivizes the University community to commute by using sustainable transportation, such as walking, cycling, ridesharing or taking transit. Under this program, DOTS implemented carpool initiatives, offering up to a 50 percent reduction in parking fees for employees who committed to carpooling every day. They offer pre-tax benefits for transit users, and implemented a bicycle incentive program, which provides secured, covered bike parking on campus and free shower facilities to people who bike to campus. They started offering carsharing on campus, which makes it easier for resident students to live free.

"It piques



Read more stories: CommuterChoiceMaryland.com

Upcoming Webinar: Register at CommuterChoiceMaryland.com

CommuterChoice Maryland

MDOT
MARYLAND DEPARTMENT OF TRANSPORTATION

JOIN COMMUTER CHOICE MARYLAND FOR A DISCUSSION WITH THE GREATER WASHINGTON PARTNERSHIP ON

THE CAPITAL COVID-19 SNAPSHOT: RETURN TO WORK SURVEY
2/10 AT 12 PM EST


John Hillegass
Associate Transportation Policy
Greater Washington Partnership


Maricelly DiGravio
Manager of Research & Insights

Find out more and register at CommuterChoiceMaryland.com

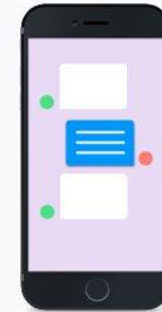
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Poll #1: How familiar are you with the Maryland Statewide Transit Plan?

Very familiar

Somewhat familiar

Not familiar, I am excited to learn more!

Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app



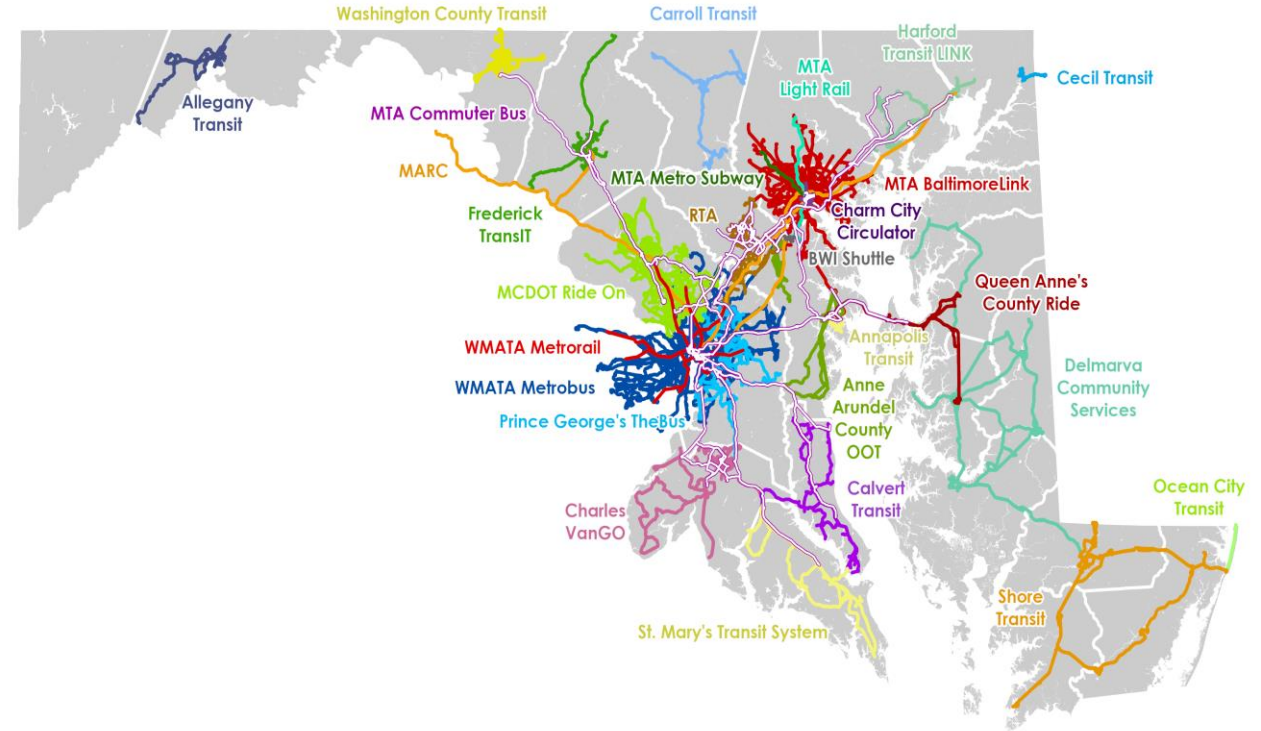
MARYLAND STATEWIDE TRANSIT PLAN

Commuter Choice Maryland – Jan. 21, 2021



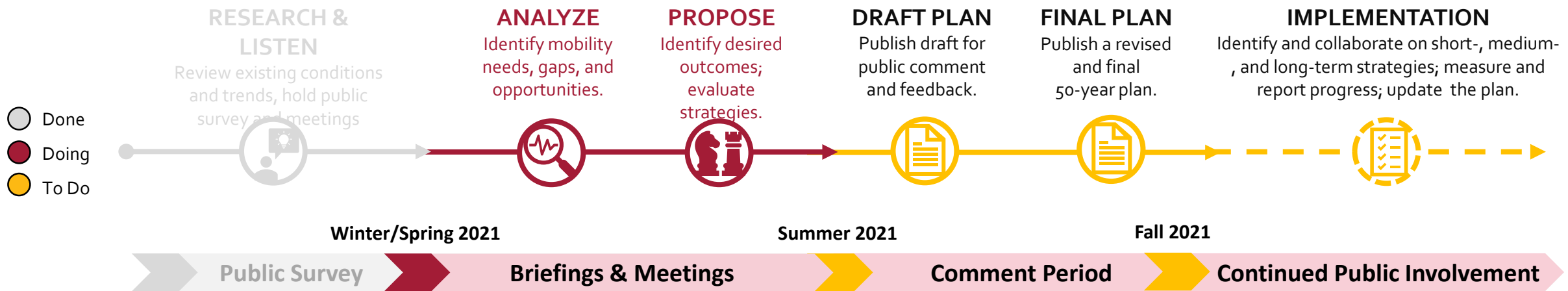
Conversation Topics

- Purpose, schedule, and context
- What we've heard so far
- Open dialog with you
- Ways to provide input
- Questions/Comments








Plan Purpose and Schedule

- Create a 50-year vision for transit in Maryland
- Center on desired experience and outcomes for riders
- Stitch together local and regional plans and coordinate transit across the state
- Create an action plan and performance metrics
- Be a community-driven and data-driven plan



MARYLAND STATEWIDE TRANSIT PLAN

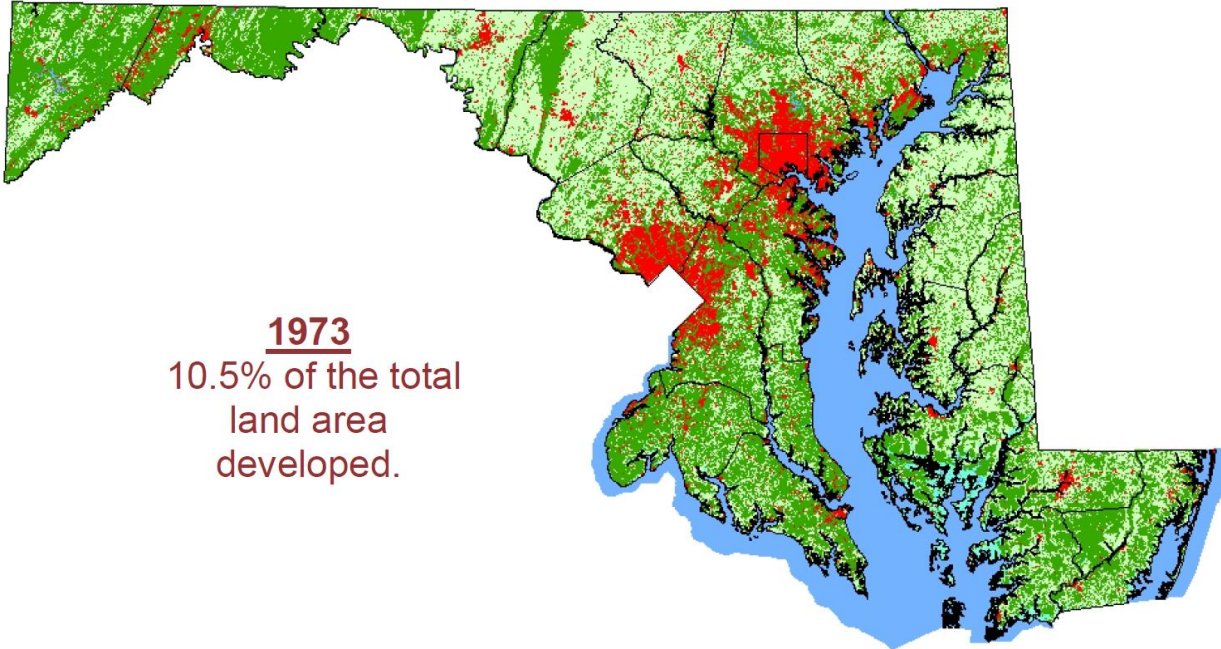
The past 50 years

	1970 MTA takes over Baltimore Transit Company	1978 MTA takes over Lutheran Family Services paratransit							2017 BaltimoreLink network redesign	
		1983 Baltimore Subway opens	1987 Subway extended to Owings Mills	1992 Baltimore Light Rail opens	1995 Subway extended to Johns Hopkins	1997 Light Rail final expansion to BWI				
	1974 MDOT first subsidizes commuter rail	1984 MARC brand is created	1986 MARC service extended to Martinsburg	1991 MARC service extended from Baltimore to Perryville	2001 Frederick Branch opens					
	1970	1980	1990	2000	2010	2020				
	1976 First RideOn fixed-route service			1990 The Bus established	1993 TransIT established	2003 Shore Transit established			2014 RTA established	
	1969 Metrorail construction begins	1978 Metrorail service to Silver Spring and New Carrollton begins				2004 Final expansion of Metrorail into Maryland			2016 Purple Line construction begins	
	1972 MDOT purchases BWI	1980 BWI Amtrak Station opens								
	1971 Amtrak is established			1992 ADA takes effect, FTA requires paratransit services be implemented by 1997						



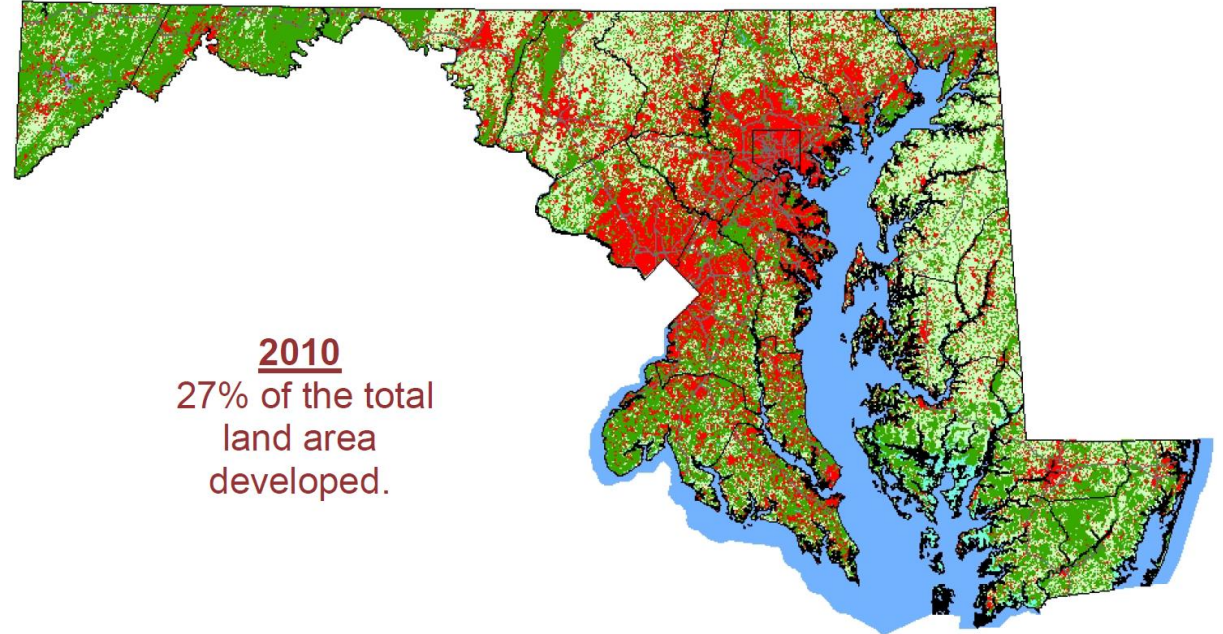
Developed Land in Maryland

1973



1973
10.5% of the total
land area
developed.

2010



2010
27% of the total
land area
developed.

What we've heard so far – Statewide Themes

- Connections between rural and urban transit
- Comfortable, safe, and efficient transfers
- Reliable and frequent service
- More hours of service and weekend service
- Transit-supportive land use and development
- More sidewalks and ped and bike networks
- Funding transit to maintain and expand service
- Low and no emission vehicle technology
- Improve awareness of transit services
- **What would you add to this list?**





What we've heard so far – Regional Themes

Baltimore Metro

- More rail and intercity service
- East-west across city and suburb-suburb connections

DC Metro

- Interstate connectivity
- More intercity weekend service

Southern

- Connections to DC and beyond
- Access to military installations and colleges



Eastern

- More transit service overall
- Serving aging populations and access to medical care



Western

- Out-of-state job connections
- Connect other regions to recreation and tourism in Western Maryland

What would you add in your region?



Poll #2: What have you heard from customers/employees regarding their mobility needs?



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Public Survey Responses



When the survey was open

Sep. 14th through Oct. 25th (42 days)

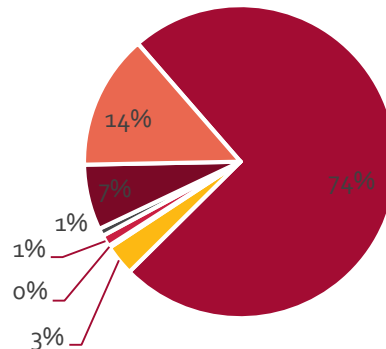
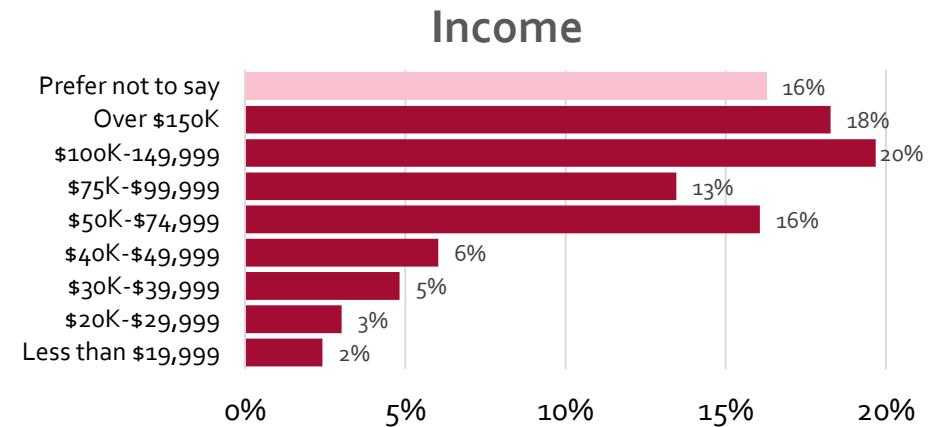
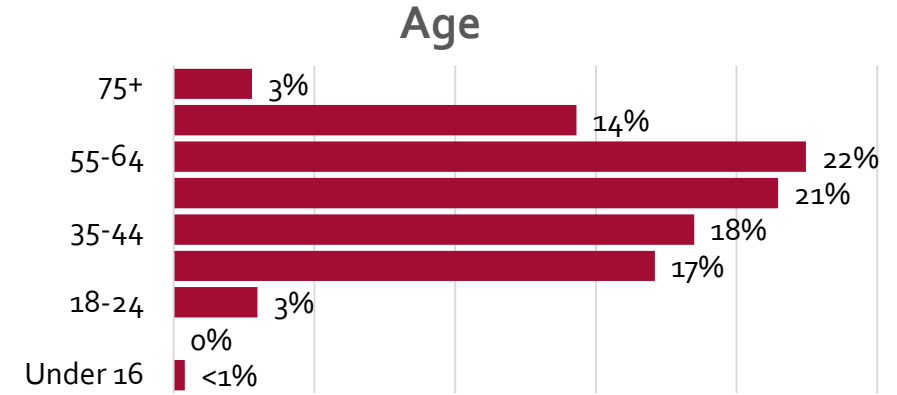
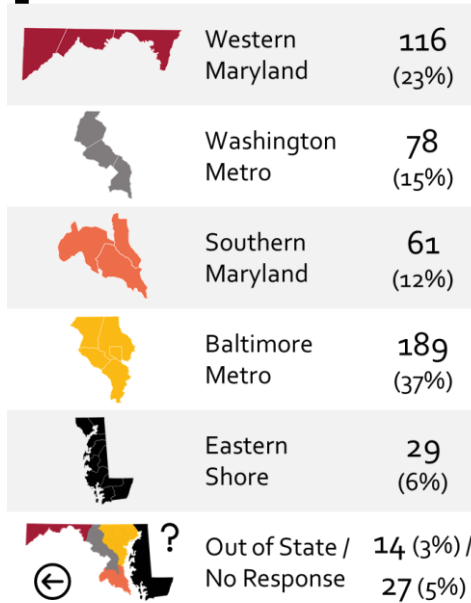


Number of responses received

514 responses statewide



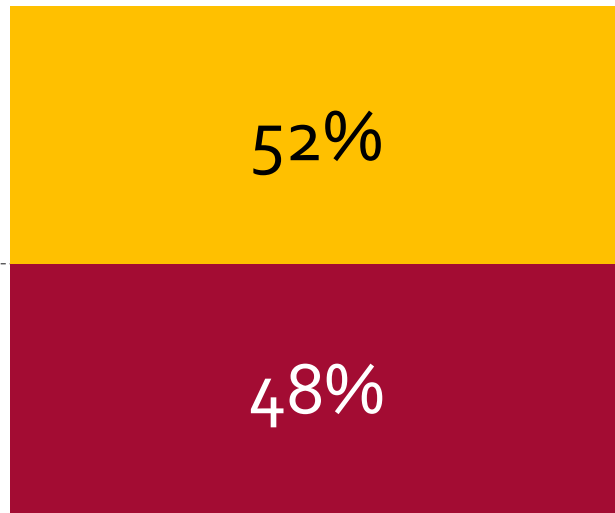
How it was distributed



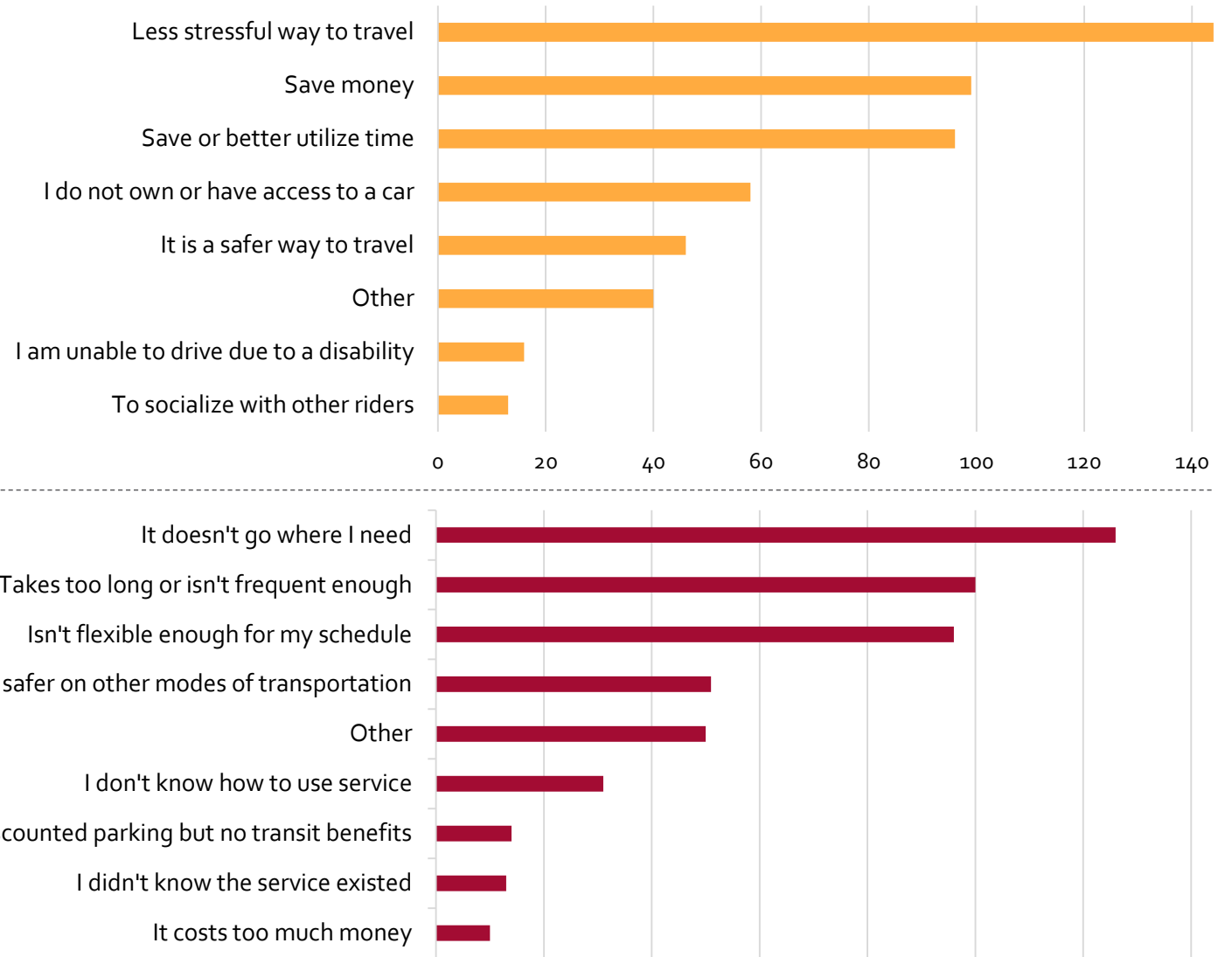
- Caucasian or White
- Hispanic or Latino
- Native Hawaiian or Other Pacific Islander
- Asian
- American Indian or Alaska Native
- Other
- Black or African American

Do You Use Transit? Why?

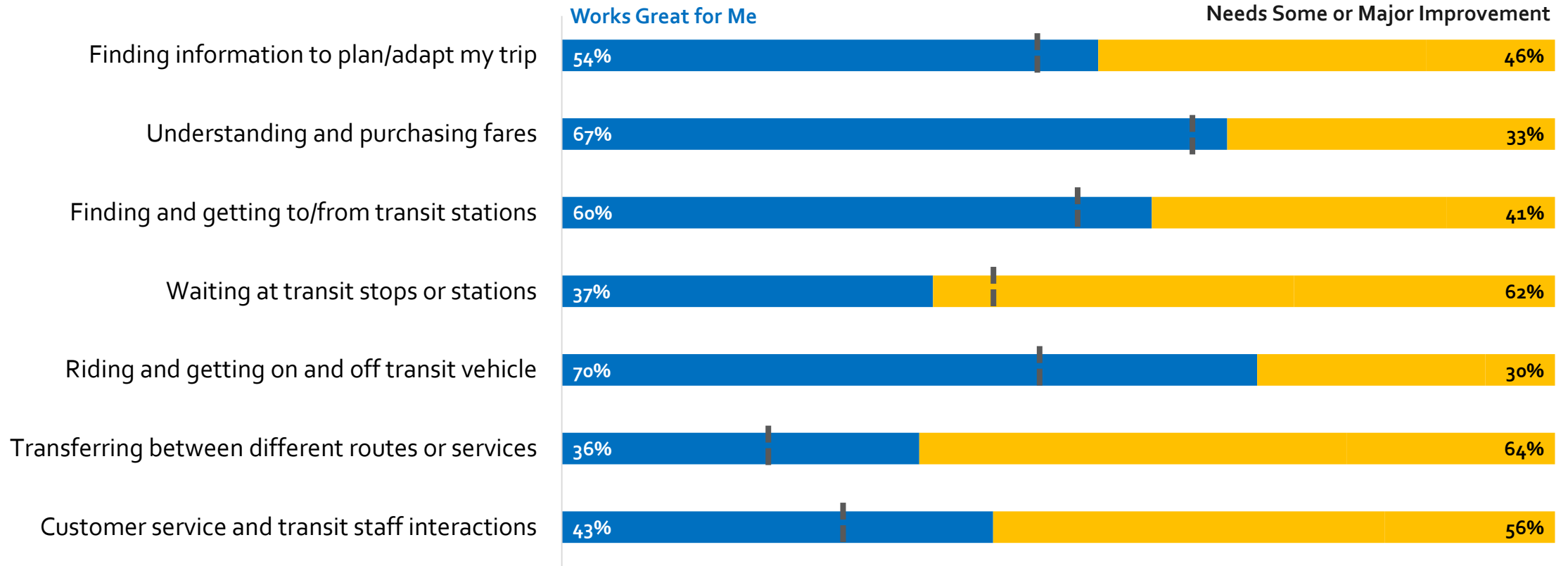
Yes, I use transit sometimes or often



No, I do not use transit



Which parts of your transit trip work well?



Indicates responses by riders with a disability

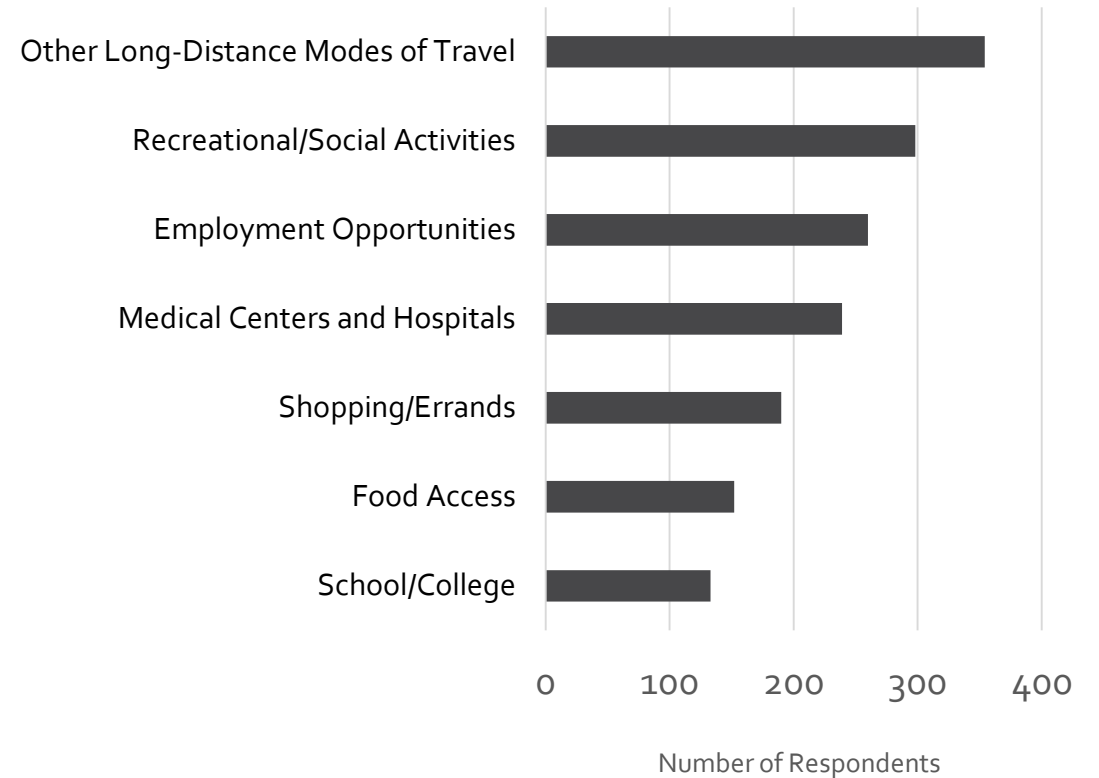


In 50 years, my top priorities for transit in Maryland are...

Most Popular Responses Statewide

1. Providing **equitable mobility** for people of all abilities, races, and incomes
2. Providing **regional connections**/long trips within a region or statewide
3. Providing **local connections**/short trips within a community or county
4. Supporting the **ability to live car free** or with less car travel
5. Contributing to **reduced environmental impacts**
6. Ensuring a **safer and more comfortable** experience
7. Adopting the **latest technology** to improve efficiency and convenience

Statewide Ranking of Future Destinations



Vision

Maryland's public transit system will **connect people, places and opportunities**, supporting Maryland's economy with **efficient, equitable, sustainable and innovative** transit.

Transit riders across the state will experience **convenient and coordinated** travel and a **dignified customer experience**.

Goals



Be equitable, accessible, and affordable



Provide mobility between regions



Connect people to jobs and opportunities



Deliver a reliable and convenient service



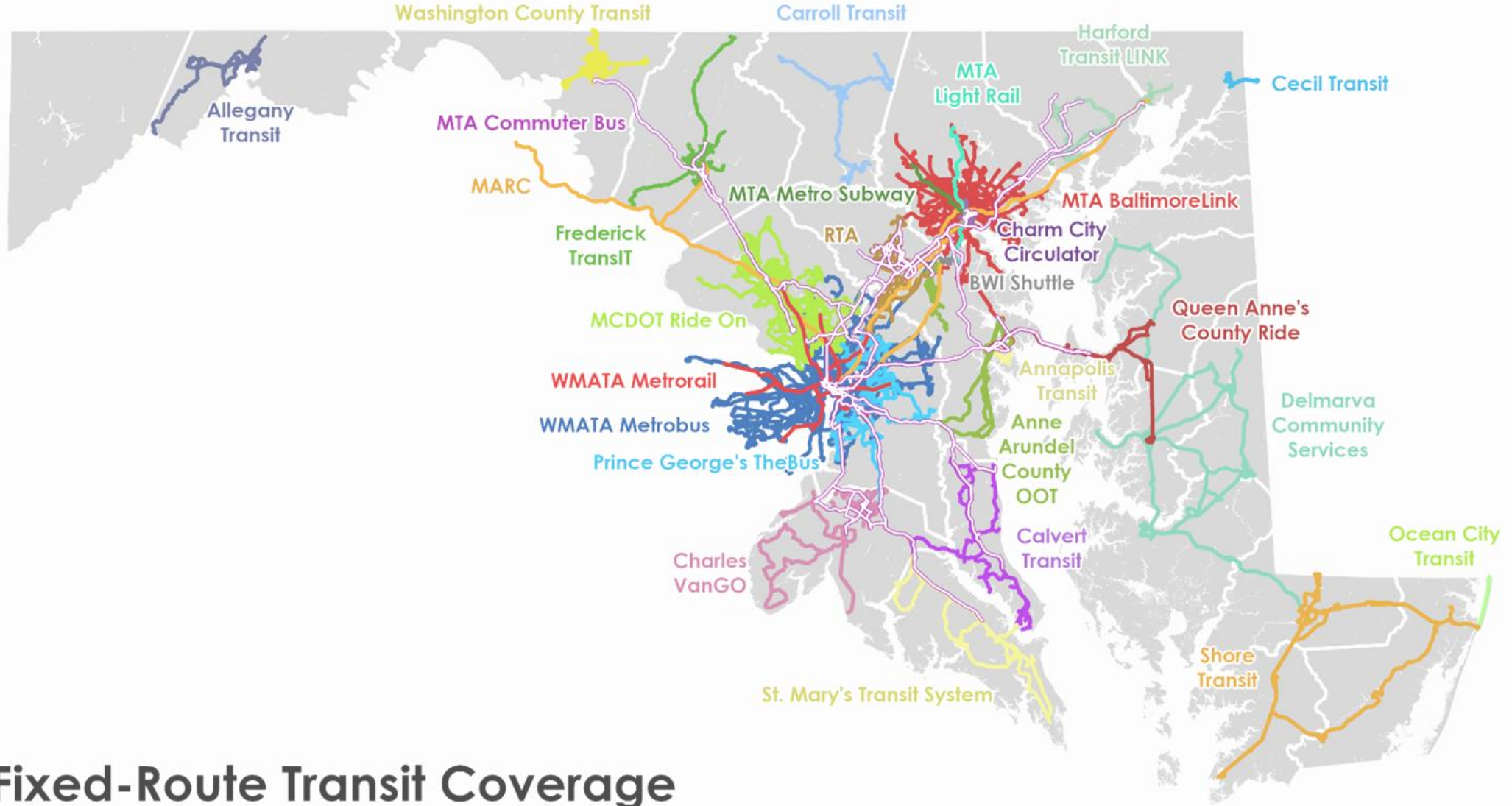
Ensure a safe and healthy transit environment



Be sustainable, nimble, and innovative

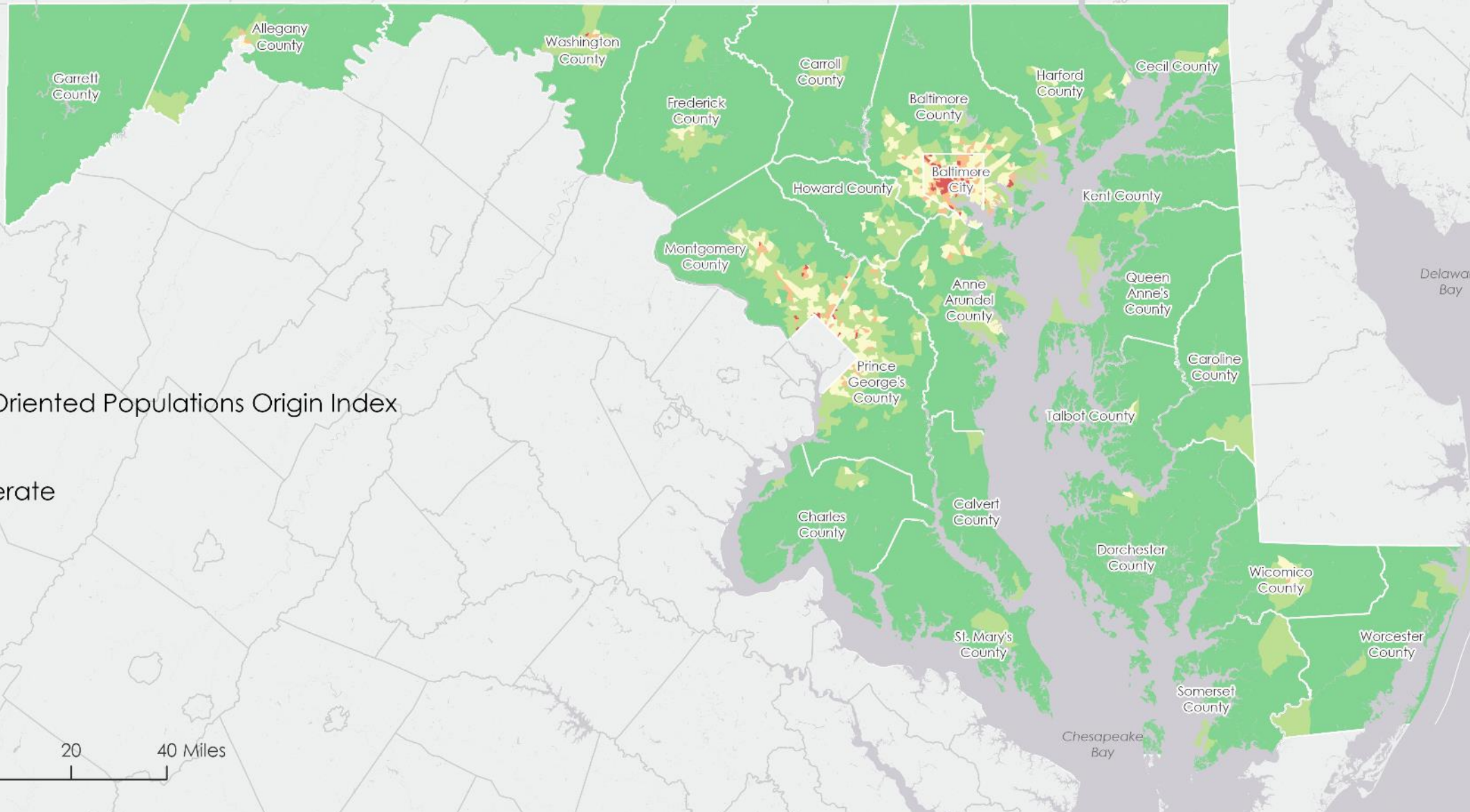
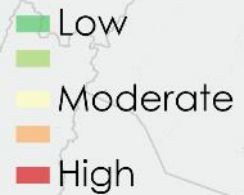


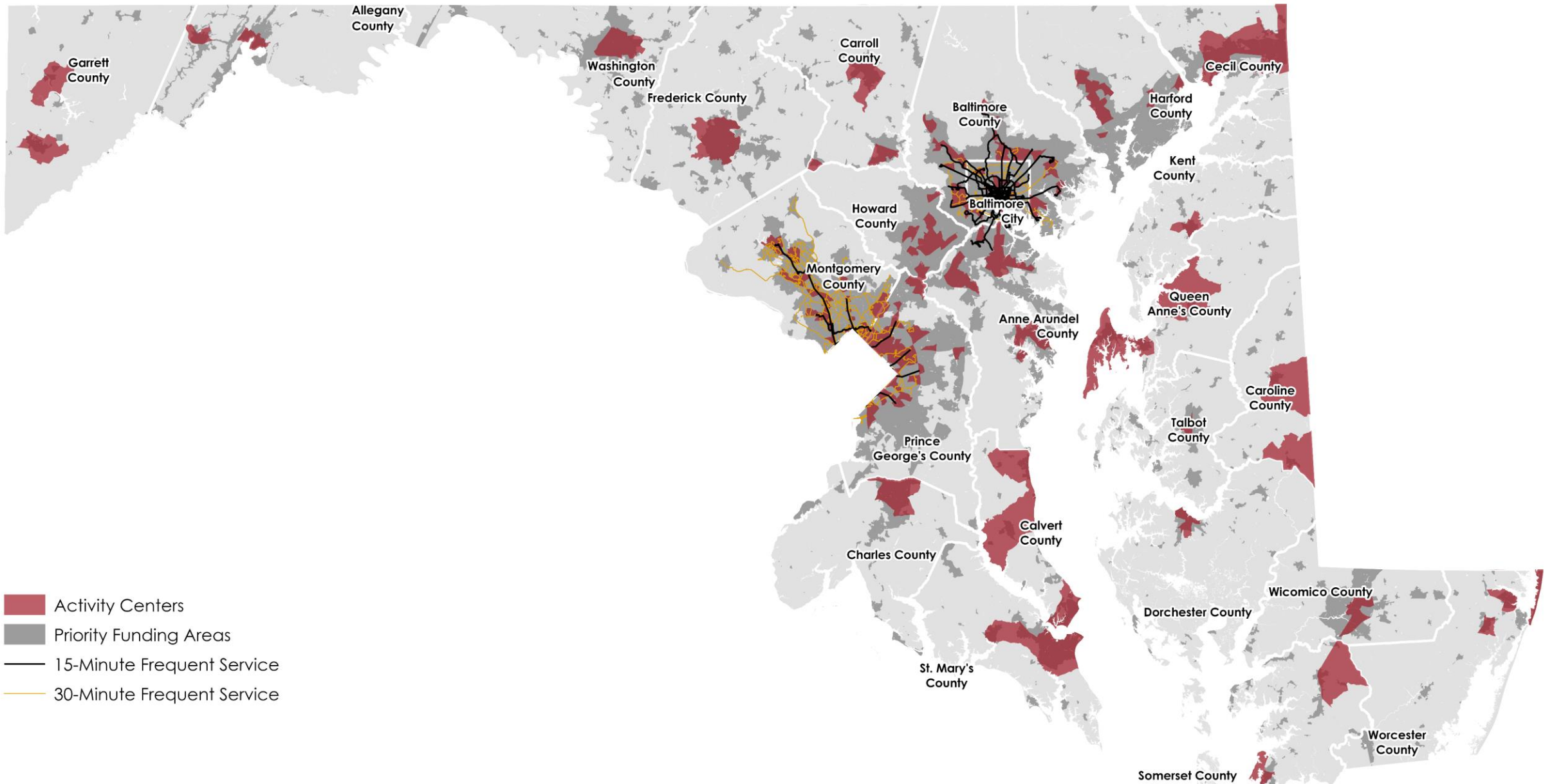
Invest wisely and sustainably



Fixed-Route Transit Coverage

Transit-Oriented Populations Origin Index





Priority Funding Areas, Activity Centers and Frequent Transit

What would you prioritize in this plan?

- What are areas of your Region that need more transit?
 - More frequency, coverage, or span (overnight, weekend, etc.)
- What Improved or New Infrastructure would best support transit?
 - Pedestrian connections, dedicated lanes, transfer hubs, or other
- What Policy or Technology Upgrades should be leveraged?
 - Real time info for riders, fare enhancements, coordinated service between transit systems, etc.
- What overall outcomes should transit achieve?



Poll #3: What would you prioritize in this plan?

Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app



Outreach Opportunities

Outreach Round	Outreach Activities
Sep./Oct. (1 st Round) <i>Completed</i>	<ul style="list-style-type: none"> • Solicit survey responses • Virtual presentations to regional roundtables • Virtual presentations to small groups
Fall 2020 (2nd Round) <i>We are here</i>	<ul style="list-style-type: none"> • You spoke, we listened - sharing survey responses and how we intend to use them • Virtual presentations to small groups – continuing dialog about the plan
Spring 2021 (3 rd Round)	<ul style="list-style-type: none"> • Publish draft plan - open for public comment

Learn More and Stay Updated!

- Project webpage: www.mta.Maryland.gov/statewide-plan
 - Schedule of activities to develop the Statewide Transit Plan
 - Summary of survey responses and takeaways
 - FAQs and how to reach the project team
 - Where draft plan will be published for public comment
- Email questions or request a briefing: MTASTP@mdot.maryland.gov

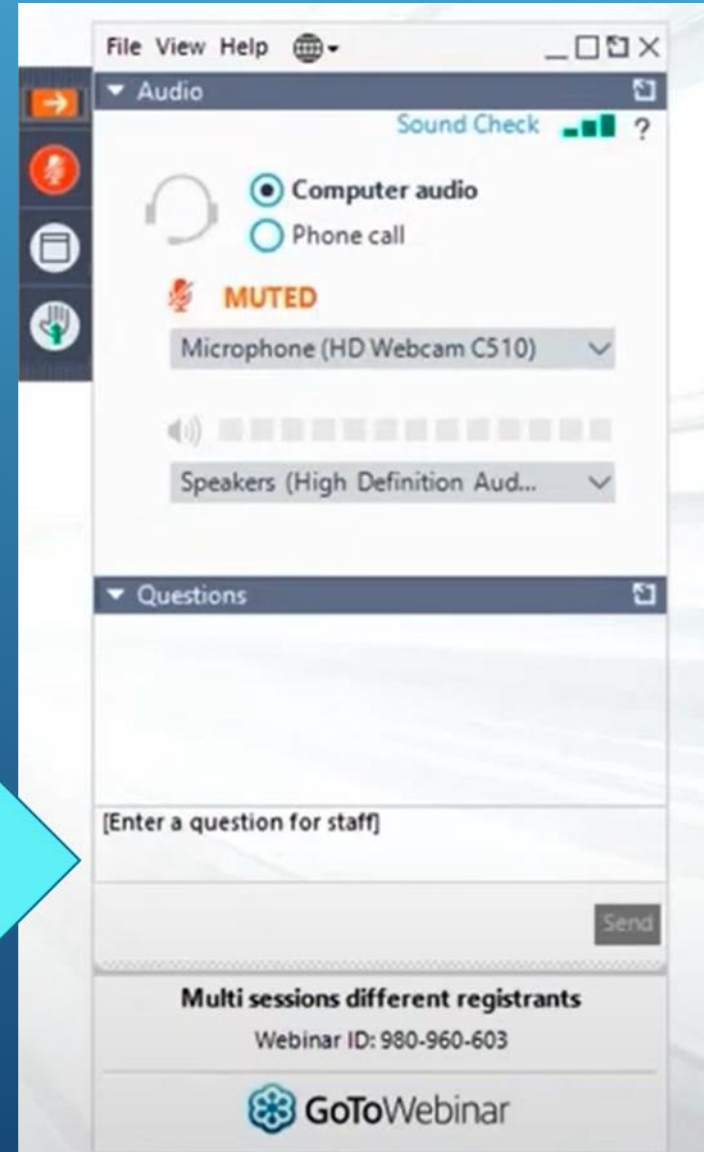
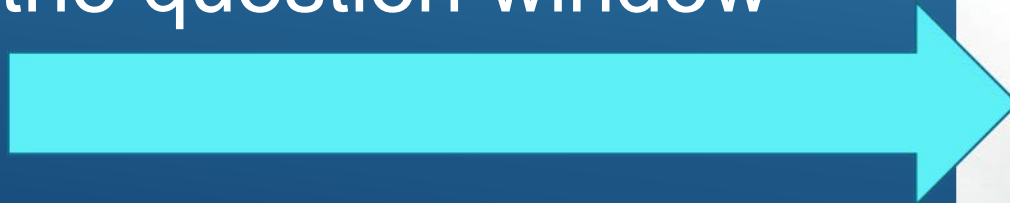


Questions?



Questions?

Please type your questions
in the question window



Thank You!

Contact Details:

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Website: CommuterChoiceMaryland.com

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